



# Annual Meeting & Awards Breakfast

**NEW DATE:** Thursday, October 21, 2021 at Irondequoit Country Club, 8-10 am

## Sponsor Opportunities & Benefits

### Presenting \$5,000

- 8 Attendees with choice seating in ballroom
- Exhibit table in choice location
- Logo on collateral materials & website with weblink
- Back cover ad in program booklet (color)
- Early and final attendee list

### Gold \$2,500

- 4 Attendees
- Exhibit table in choice location
- Logo on collateral materials & website with weblink
- Full-page ad in program booklet
- Early and final attendee list

### Silver \$1,000

- 2 Attendees
- Exhibit table in prime location
- Logo on collateral materials & website with weblink
- Half-page ad in program booklet
- Final attendee list

### Bronze \$500

- 2 Attendees
- Name listing on collateral materials & website
- ¼ page ad in program booklet

Contact us for other customized sponsor and exhibitor opportunities.

#### **Program Book Ads** (B&W, 8½ x 11 format, live copy area below.)

- Inside front or back cover \$500 Full Color (based on availability)
- Full page \$300 (7.25w x 9.75h)
- ½ page \$200 (7.25w x 4.75h)
- ¼ page \$150 (3.5w x 4.75h)

**\*Please submit attached Commitment Form in timely manner to ensure full benefits. Ads due by 9/17.**

Contact: Melinda@AgencyExecutives.com or 585.301.8383



# 2021 Sponsor Commitment Form

Company/Organization \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Attendee Names \_\_\_\_\_

## Commitment Levels:

### Sponsors & Exhibitors:

\_\_\_\_\_ Presenting \$5,000  
\_\_\_\_\_ Gold \$2,500  
\_\_\_\_\_ Silver \$1,000  
\_\_\_\_\_ Bronze \$500

### Program Ads (8½ x 11 format):

\_\_\_\_\_ Inside cover \$500 (based on availability)  
\_\_\_\_\_ Full page \$300  
\_\_\_\_\_ ½ page \$200  
\_\_\_\_\_ ¼ page \$150

Please submit camera-ready ads to [Melinda@AgencyExecutives.com](mailto:Melinda@AgencyExecutives.com) by September 17.

Please return this Sponsor Commitment form with check payable to:

COAE/CCSI  
PO Box 10547  
Rochester NY 14610-0547

Phone: 585.301.8383